

***Insurance Times:*** Insurance Revolution promises workflow product  
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Princeton, N.J.— Insurance Revolution Inc., the parent company of InsureHiTech, has launched a second wholly owned subsidiary, Insurance Revolution Technology, Inc. (dba IR Technology, Inc.). As the technology segment of Insurance Revolution, IRTechnology now holds all of the technology assets once under InsureHiTech. IRTechnology licenses the platform, as well as provides integration services to insurance carriers, brokers, and agency management systems providers.

According to founder and CEO, Rick Maloy, Jr., InsureHiTech, "Our solution is unique because it was built by insurance professionals with both the carrier and the broker experience. Our unique XML based operating platform provides insurance agents connectivity to multiple insurance companies coupled with enhanced workflow processing bringing great efficiency to the work force of both sides of the equation. "