

Insurance Times: AHART SUCCEEDS HOFMANN AS IIAA PRESIDENT; MARRA NAMED HARTFORD LIFE PRESIDENT; POMILI JOINS ALLIANCE
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IIAA

New Jersey agent Thomas B. Ahart, CPCU, AAI, who was inaugurated last week as president of the Independent Insurance Agents of America (IIAA) at the association's Hawaii InfoXchange, urged fellow agents to embrace change in order to succeed.

Ahart, of Phillipsburg, N.J., becomes the association's 97th president. Ahart, president of Ahart, Frinzi & Smith, was elected to the Executive Committee in September 1996.

In his address, Ahart told more than 500 insurance professionals that independent insurance agents must be willing to change to meet today's market challenges. He said agents need the tools to change, and that IIAA provides these tools via numerous programs.

"If we all stay in the status quo we never go anywhere except backwards," said Ahart. "Everything surrounding us is about change. We need to look for change and we have to get Young Agents involved and give them the power to make decisions."

Ahart succeeds William F. Hofmann III, CPCU, CLU, AAI, CIC, LIA, a partner in Provider Insurance Group in Belmont, Mass., as IIAA president. He is a partner in Ahart, Frinzi & Smith Insurance in Phillipsburg, N.J.

IIAA also installed W. Cloyce Anders and Louise "Bebe" Canter to key executive leadership positions and added Alex Soto, ARM, CPCU to the association's Executive Committee .

Alliance

Miro Pomili has joined the Alliance of American Insurers as a policy manager in the Property Casualty Department. As such he will focus on property and producer licensing issues. Most recently Pomili worked at an internet-based insurance brokerage firm as a product marketing specialist.

The Hartford

The Hartford Financial Services Group, Inc. announced that Thomas M. Marra will succeed Lon A. Smith as president of The Hartford's life company, effective January 1, 2002.

Marr also will continue as chief operating officer of Hartford Life. Smith will retire as vice chairman and member of The Hartford's board of directors, but will continue to serve as a member of the boards of directors of The Hartford's mutual funds.

Golden, O'Neill and Gebhardt

Golden, O'Neill and Gebhardt, New Haven, Conn., announced the newest member of the agency staff, Michelle Granza. Granza comes to Golden O'Neill and Gebhardt with eight years of experience in personal lines of insurance.