

Insurance Times: ACLI launches Affiliate Leadership Program

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WASHINGTON, D.C. — The American Council of Life Insurers (ACLI), the leading trade association representing the life insurance, annuities, and retirement security industry, is offering financial firms and professionals opportunities for brand exposure, networking, and conference involvement through ACLI's new Affiliate Leadership Program. Participation is open to all financial services companies and product and service providers including, law firms, consulting firms, insurance agents and financial advisors.

"Participants in the affiliates program will benefit from opportunities to promote their organizations, learn about the life insurance industry's priorities, and engage the industry's leadership in numerous forums," says Chris Orestis, ACLI senior vice president for membership and development.

Two levels of the Affiliate Leadership participation are available: Industry Leader and Industry Liaison. Industry Leaders become members of the ACLI Leadership Council, where they join senior ACLI representatives in tracking industry trends, exploring innovative ideas, and planning future conferences. Participants also will benefit through the sharing of product information and introducing insurers to the latest business innovations. Industry Liaisons gain similar exposure, industry information, and conference participation opportunities, but do not serve on the Leadership Council.

For a full list of Affiliate Leadership Program benefits visit www.acli.com.