

***Insurance Times***: Alliance Names Manero Director of Federal Public Affairs

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Downers Grove, IL -- Joseph A. Manero has joined the Alliance of American Insurers as director of federal public affairs in the association's Washington, DC, office.

In his new position, Manero will be responsible for public affairs, media relations and communications related to the Alliance's policy positions and issues advocacy in the nation's capitol. He will report to Roger Morris, vice president of public affairs in the Downers Grove, IL, headquarters of the Alliance.

"We believe Joe brings a strong combination of experience at the local, state and national levels to the task at hand," said Morris. "Working with our team of experts in our Washington office and here in the Chicago-area headquarters, Joe will further enhance the Alliance's reputation as one of the nation's leading trade associations."

Manero comes to the Alliance from the American Road & Transportation Builders Association (ARTBA) in Washington where he was political and public affairs manager. He previously headed a political consulting and public affairs business in Houston and served as chief of staff for a Houston city council member.

He earned his bachelor's degree from the University of Texas in Austin.