

Progressive first to offer Segway insurance coverage

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The Segway Human Transporter -- the innovative, self-balancing, emissions-free transportation device -- is now for sale to the public, and Progressive, is the first insurance company to provide insurance coverage for Segway HTs in the U.S. (coverage is not available in Mass., NC, NJ, and DC).

Independent agents and brokers can offer Segway HT owners a choice of three insurance packages from Progressive: full coverage; liability only; or liability and comprehensive. Although insurance for the device is not mandatory by law, owners may consider these insurance options to protect themselves and the long life of their Segway HT.

Drew Ladau, vice president and general manager, US Business, Segway LLC, said: "While the Segway HT is engineered for safety and specially encrypted to reduce theft, it is important that Segway customers have access to products and services that complement and support their purchase. We are pleased Progressive anticipated a need and answered it."