

SIAA names Shinnick; HT Bailey names VPs; Arbella appoints two agencies

InsuranceTimes™ Copyright © by M&S Communications, Inc. July 22, 2003, Vol. XXIII, No. 15

SIAA

Mike Shinnick is SIAA's new vice president of public relations and communications. Shinnick is responsible for maintaining SIAA's visibility in the insurance industry, as well as for communications with SIAA's 1,200 member agencies. He will also assist SIAA regional presidents and strategic master agencies with their own marketing and communications for their networks to help them maintain a strong growth within their regions. Shinnick joined SIAA in March of 2002.

H.T. Bailey

Melanie A. Judd and David E. Siebeking were recently appointed vice presidents at H.T. Bailey Insurance Group, based in Arlington, Mass.

Judd has been with H.T. Bailey for 13 years. In her new position, Judd will oversee internal office procedures, corporate training and professional development .

Siebeking will oversee company and agency relations. In addition he will be responsible for implementing business strategy. He has been working with H.T. Bailey since 1993.

Arbella Group

The Arbella Insurance Group in Quincy, Mass. recently named two new members to its Commercial Lines Agents Advisory Council.

Lawrence Hall, of the Segreve and Hall Insurance Agency in Andover, Mass., and Laura Herman-Strohecker, of Insurance Marketing Agency in Worcester, Mass. ,were both named to the council.

The council, comprised of six successful independent insurance agents from throughout the company's marketing region, meets to review company results, discuss management plans and make recommendations to the company about ways to improve the market for its agency force.

The two new members join Chairperson Karen Cora, of Deland Gibson Insurance Associates (Wellesley Hills, Mass.) David Andrade, of Carey, Richmond and Viking Insurance Agency (Portsmouth, Rhode Island), Al Marchione, of Marchione Insurance Agency (Quincy, Mass.) and Ed Pierce, Northstar Insurance Agency (Wellesley, Mass.).

SBLI

The Savings Bank Life Insurance Company of Massachusetts (SBLI) in Woburn, Mass., announced that Michael D. O'Neill, president of Citizens Financial Group Insurance Services, was elected to the SBLI Board of Directors. O'Neill oversees all aspects of Citizens Financial Group's investment in the property and casualty insurance agency business for the New England region. In Massachusetts, Citizens' operations include Norwell-based Brewer & Lord, LLC and Fall River-based Feitelberg Insurance LLC. At Citizens, O'Neill also serves as senior vice president and head of commercial sales management for the New England region. □