

Commerce Insurance, AAA, and MassHighway roll out CaresVans

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CARESVAN: L to R : Massachusetts State Police Sgt. Bruce Lint; Secretary of Transportation Daniel Grabauskas; Commerce Insurance Co. Senior VP Peter Dignan; Massachusetts Highway Commissioner John Cogliano; and mechanic Paul Capozzi pose in front of one of the brand new Commerce CaresVans.

Commerce Insurance Co., the leading private passenger automobile insurer in Massachusetts, in partnership with AAA Southern New England, AAA Merrimack Valley, and AAA Pioneer Valley recently joined the Massachusetts Highway Department to officially launch the Commerce Insurance Co. CaresVan program. The announcement was made by Secretary of Transportation Daniel Grabauskas at a State House press conference.

The CaresVan program will aid motorists along 332 miles of the state's major roadways including interstates 93, 95, 128, and 495 with a fleet of 22 vans and tow trucks. The CaresVan program will also function to improve highway safety by facilitating rapid clearance of disabled vehicles and road

debris – two major causes of congestion and traffic accidents.

With the sponsorship valued at \$2.8 million over five years, MassHighway can continue the successful program in a time of budget constraints. In 2002, the patrol provided direct assistance to 18,000 motorists. The services range from charging dead batteries to first response to accidents.

Arthur J. Remillard, Jr., president of The Commerce Group, Inc., attended the announcement.

"The CaresVan program provides a unique opportunity to partner with the state to assist in providing a safe highway system for all drivers. It is a perfect application of our corporate philosophy - Caring in Everything we do." □