

PERSONAL LINES

IIABA adds Brown; ProMutual adds Lunn; GB&B names Gumbrecht

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IIABA

Cliston Brown has been named manager of public affairs for the Independent Insurance Agents and Brokers of America. Brown comes to the Big "I" after two years as director of communications for Congressman Pete Visclosky (D-Ind.), a senior House Appropriations Committee member.

Brown primarily will focus on communicating IIABA's positions on a range of legislative concerns to independent agents and brokers and the media. He also will assist with Trusted Choice and the association's web site.

ProMutual

Jeffrey Lunn has been named Massachusetts marketing representative for ProMutual Group, the leading provider of malpractice insurance in the Northeast. Lunn will serve as primary contact person and assist Massachusetts agents with marketing and business development. Lunn has previously worked for Swingtide, Inc.; Insurance Information Exchange; Brewer & Lord; and The Andover Companies.

Mass. BC/BS

Cleve L. Killingsworth, Jr., president and chief executive officer of Health Alliance Plan and senior vice president of Insurance and Managed Care for Henry Ford Health System has been named the new president and chief operating officer of Blue Cross and Blue Shield of Massachusetts.

GB&B

Gowrie, Barden and Brett, a large marine insurance brokerage, announced that Ed Gumbrecht has joined the Westbrook-based firm as chief operations officer. Gumbrecht will be responsible for administration of the brokerage's property and casualty insurance operations in Connecticut, Rhode Island, Massachusetts and North Carolina. Prior to joining Gowrie, Barden & Brett, Gumbrecht served as president of GC Corp., a New Jersey consulting firm, and president of Mountain View Indemnity Ltd., a Bermudan reinsurance company.

ASU International

Sean Curtin has been named senior vice president of the events division of ASU International. He will oversee the underwriting and daily operations of this segment that provides weather insurance for the sports, entertainment and trade show industries.

New York Life

Nathan Dempsey has been named one of the four winners of New York Life's annual College Internship Summer Sales Contest. The winners were selected based on the highest numbers of submitted life insurance applications in each geographic region. Dempsey, the North East Zone winner and Goffstown, N.H. native, is in his senior year at Southern New Hampshire University with a major in marketing and a minor in finance. He worked with Mark Perreault, a partner in the New Hampshire office.

SIAA

Strategic Independent Agents Alliance, the largest network of independent insurance agencies, announced that Omni Insurance Brokers of London, Ontario has assumed control of SIAA Canada and has established Southwest Brokers Network as a Strategic Master Brokerage covering southwest Ontario. Ken Rayner will be the regional president for all Canadian Provinces, while Steve Cox, president of Omni and SIAA Canada, will be responsible for program development. □