

Aon United Blueprint

How We Bring the Best of Aon to Clients and Drive Sustainable Growth of Our Firm

Client Value Creation

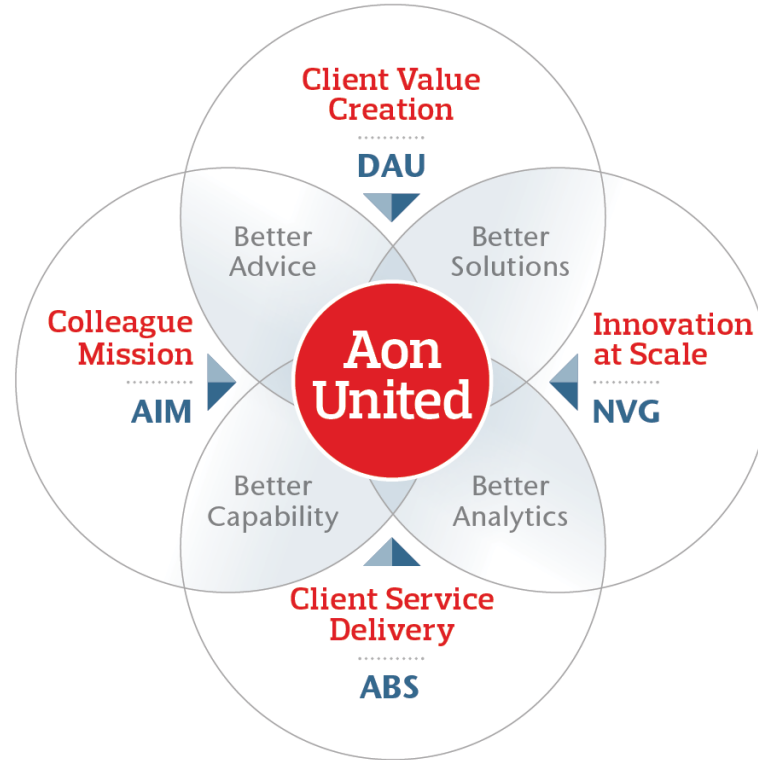
Delivering Aon United: DAU

DAU defines how Aon colleagues work together to bring the best of the firm to clients and sets a new standard for client leadership. DAU helps us better understand the unique needs of the different types of clients Aon serves, delivers on our Client Promise commitment and helps colleagues better articulate the value Aon creates.

Colleague Mission

Aon Impact Model: AIM

Our Colleague Mission is to ensure colleagues feel valued, supported and enabled to achieve our purpose. Through our inclusive, innovative, collaborative, high-performing Aon United culture, we role model our Aon Impact Model values of Act with Integrity, Work as One, Bring our Best and Support our Colleagues as we work together to execute our growth strategy.



Innovation at Scale

New Ventures Group: NVG

NVG accelerates net new innovation on behalf of clients and expands Aon's addressable market. The NVG global leadership team works together with business leaders to bring the power of Aon's enterprise skills, assets, and relationships to incubate and rapidly scale the most significant growth stage opportunities.

Client Service Delivery

Aon Business Services: ABS

ABS capitalizes on the benefits of scale to drive further operational excellence and provide client-facing colleagues more capability and opportunity to address client need. ABS leverages regional client service centers, connected by business platforms, that tightly integrate technology with shared global operational capabilities to deliver best-in-class client service.