# Plymouth Rock and NY Insurance dept. appointments

## **Plymouth Rock**

Plymouth Rock Assurance Corp., an auto insurer represented by independent agencies in Massachusetts and Connecticut, has named Peter A. Phelps vice president, finance and administration.

#### Morse, Payson & Noyes

Morse Payson & Noyes, an affiliate of Banknorth Insurance Group in Portland, Me., has appointed William L. Burbine as an account executive for personal lines throughout Maine and New Hampshire. In his new position, he will be responsible for developing and servicing new personal lines accounts such as homeowners and automobile insurance.

#### The Hartford

The Hartford Financial Services Group announced that Michael Johnson has been named to its corporate relations team as vice president, brand and advertising. In his new position, he will direct the strategy and execution of The Hartford brand and advertising initiatives.

Johnson succeeds Ann B. Glover who was appointed group senior vice president for corporate relations. Prior to joining The Hartford, Johnson spent more than eight years at Miller Brewing Co. During his career he has

worked on several familiar brands, including Miller High Life, Miller Lite, Coors, M&M/Mars Twix bars and Budweiser.

### NYID

Superintendent of Insurance Gregory V. Serio has made three new appointments in the Department's Frauds Bureau. Serio has named Charles A. Bardong Director of the Frauds Bureau, Nicholas DiMuro Assistant Director, and Hazel L. Stewart Assistant Director.